



SWOPE COMMUNITY ENTERPRISESSM

Innovative Solutions for Healthier Communities®

RELEASE: June 5, 2007

FOR IMMEDIATE RELEASE

CONTACT: Dan Barnett
Communications Manager
816-922-7645, x6366
dbarnett@swopecommunity.org

Swope Community Enterprises Launches Multiple Websites

KANSAS CITY, MO – Swope Community Enterprises (SCE) has launched three new websites that feature comprehensive information on programs and services provided by SCE and its affiliates: Swope Health Services, Swope Community Builders and Swope Community Enterprise Services. All three websites were designed incorporating animated graphics, video, and a very user-friendly format.

“It was our goal to develop dynamic web presences that would engage, educate and update our patients, customers, donors and partners,” said E. Frank Ellis, chairman of SCE. “They will also provide us with a forum to reach out nationwide to potential partners in the arenas of public health and community re-development,” he added.

The new websites can be accessed at the following addresses:

www.swopecommunityenterprises.org

www.swopehealth.org

www.swopecommunitybuilders.org

SCE strategically represents a complimentary range of essential community services to improve physical, behavioral and economic health of the underserved in targeted urban areas. Through **Swope Health Services**, primary and behavioral health services are provided to more than 40,000 economically-challenged families and individuals throughout the Kansas City metro area.

Swope Community Builders is recognized both regionally and nationally for an innovative and holistic model for community development. In Kansas City, Swope Community Builders has delivered more than \$225 million of community investment and development initiatives.

Swope Community Enterprise Services is a model for delivering administrative support, combining and consolidating accounting, information technology services, human resources and purchasing/materials management into one distinct, market-efficient entity.

###