



**SWOPE COMMUNITY
BUILDERSSM**
Member Swope Community Enterprises

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National Shoe Chain Opening Store in The Shops On Blue Parkway

Kansas City, MO...Orlando, FL shoe chain, Shoe Trend, will be opening a store early fall in The Shops on Blue Parkway located at 4001 Blue Parkway, Kansas City, MO. The 4000 sq ft store will feature a variety of stylish and name brand shoes and accessories for women at very competitive prices. Shoe Trend, a privately held company, operates 65 stores in the Southeastern, Southern and Midwestern part of the United States. They opened their first store in the Greater Kansas City area earlier this year in the Wyandotte Plaza located in Kansas City, Kansas. The location in The Shops on Blue Parkway will be its first store in Missouri.

“We are committed to providing a quality shopping experience in the urban core and Shoe Trend only enhances that experience,” said Bill Jones, CEO of Swope Community Builders. “With the addition of Shoe Trend, The Shops at Blue Parkway continues to experience growth and we are anticipating future leases that will further solidify the shopping center by adding more services and new tenants.” he added.

Patterson and Associates of Kansas City and Coldwell Banker Commercial Fishman and Company were very pleased to co-broker this leasing agreement on the behalf of Swope Community Builders and Shoe Trend.

The Shops on Blue Parkway, whose anchor is Blue Parkway Sun Fresh Market, is also home to Subway, Burger King, Foot Locker, and H&R Block. Please visit www.theshopsonblueparkway.com for a complete listing of retailers, who provide a wide range of products and services.

Swope Community Builders is a subsidiary of Swope Community Enterprises (SCE). SCE and its member companies are dedicated to providing solutions to improve the physical, behavioral, and economic well being of individuals, families and communities.