



**SWOPE COMMUNITY  
BUILDERS<sup>SM</sup>**  
Member Swope Community Enterprises

**For Immediate Release:**  
October 29, 2009

**For Additional Information:**  
Dan Barnett, Communications Manager  
816-922-7645 Ext. 6366

## **Media Advisory**

**Attention: News Editors, Assignment Editors, Reporters, Photographers**

**(Kansas City, MO)**... Swope Community Builders will host a news conference on Friday, October 30, 2009 to announce the latest phase of development at The Shops on Blue Parkway. The media availability will take place at 9:30 a.m. at 4201-B E. Blue Parkway (north of Subway), Kansas City, MO.

Reporters also are invited to attend a brief community event, which is scheduled immediately following the news conference under the tent across from Blue Parkway Sun Fresh Market, at 4209 E. 50<sup>th</sup> Terrace, Kansas City, MO. A media packet will be available at the event.

Please confirm your plans to attend by emailing Dan Barnett, Communications Manager, at [dbarnett@swopecommunity.org](mailto:dbarnett@swopecommunity.org).

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*Swope Community Builders is a subsidiary of Swope Community Enterprises (SCE). SCE and its member companies are dedicated to providing solutions to improve the physical, behavioral, and economic well being of individuals, families and communities.*